



## Summer Jobs Program

*Are you ready to change a life?*



**Connecting your business  
to the next generation of talented  
and diverse workers**



**achievempls**

## Keeping the Minneapolis Promise



*"When a young person steps on the first rung of the career ladder, it's a step up for the whole community. **STEP-UP** is preparing our future workforce today."*

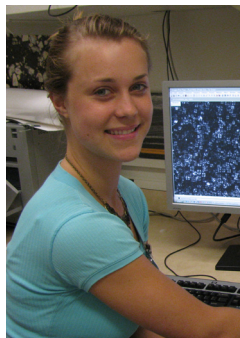
**R.T. Rybak, Mayor,  
City of Minneapolis**

In 2006, Mayor R.T. Rybak made a public promise to the young people of Minneapolis — called *The Minneapolis Promise* — that the City will provide the resources they need to succeed, including access to career and college counseling, assistance with funds for higher education, and help finding real-life work experience.

**STEP-UP** — the City's summer jobs program for youth ages 14-21 — is at the heart of that promise, and has made Minneapolis one of the nation's leaders in youth employment and work-force readiness.



## STEP-UP Achieve



**STEP-UP Achieve** — part of the City of Minneapolis STEP-UP program — recruits, trains, and places over 600 motivated young people each year in competitive paid summer jobs with corporate offices, law firms, hospitals, media outlets, and other local companies.

**STEP-UP Achieve** interns perform a wide range of tasks—from clerical work to customer service, tech support, research, gardening, tutoring, events support, and much more — depending on the needs of their employer.

More than 130 local businesses employ **STEP-UP Achieve** interns each summer, providing tremendous opportunities for talented youth to do real work in a professional environment, gain valuable skills, explore their career interests, and make strong connections for the future.



**STEP-UP Achieve** interns work 15-40 hours per week from mid-June to mid-August, and earn a minimum of \$7.25 an hour. All interns complete a comprehensive work readiness training program certified by the Minneapolis Regional Chamber of Commerce prior to employment.



## Benefits to your company

### Hiring a STEP-UP Achieve summer intern

- brings new energy and creativity to your workplace
- increases diversity in your company
- meets your summer workforce needs at a lower cost
- trains and mentors talented young people
- builds a skilled workforce for our knowledge-based global economy
- demonstrates your commitment to the local community

96% of **STEP-UP Achieve** supervisors say the program is a great success at their organizations.

### Here's what our employers say

*"STEP-UP Achieve is an impactful program that changes our community's future one young person at a time, creating hope, skills and dedicated future employees for our city."*

*- Richard Davis, U.S. Bancorp Chairman, President, and CEO*

*"STEP-UP Achieve allows me to give back my knowledge and expertise to a new generation of young people. It's so awesome to see their faces light up when they learn new things."*

*- Rochelle Hayes, Recruiter, HealthPartners*

*"Youth are our future. I participate in **STEP-UP Achieve** because it's the right thing to do. I learn as much from our interns as they learn from us here at Best Buy."*

*- Carla Kasel, HR Manager, Best Buy*

## Benefits to our youth



Richard realized his dream of a legal career through his **STEP-UP Achieve** summer job at Briggs and Morgan, PA, which inspired him to go to college and opened the door to additional summer jobs at the firm. Richard is now a senior in college and will attend law school next year.

*"STEP-UP Achieve helped me to build a new network and a great foundation in this competitive work environment."*

*- Matthew, intern at Cargill*



Monzong is studying nursing at St. Olaf College after getting her start in the medical field through **STEP-UP Achieve** summer jobs at North Memorial Hospital and the VA Medical Center.

*"I participated in **STEP-UP Achieve** because I knew I wanted a change in my life. Everywhere you go there are people willing to help or guide you in the right direction."*

*- Derrick, intern at Nilan Johnson Lewis*



# STEP-UP Achieve Employers

*Here are some of the 130+ organizations  
that hire STEP-UP Achieve interns*

Allianz Life Insurance Co. of North America	Memorial Blood Centers
Asian Media Access	Metropolitan Council
Augsburg College	Migizi Communications
Augustana Care Corporation	Minneapolis Foundation
Azul 7	Minnesota Lynx
Best Buy	Minneapolis Park and Recreation Board
Briggs and Morgan, P.A.	Minneapolis Public Schools
Cargill	Minneapolis Regional Chamber of Commerce
Carmichael Lynch	Minneapolis Television Network
Children's Hospitals and Clinics	Minnesota Supreme Court
City of Minneapolis	Minnesota Timberwolves
COMPAS	Minnesota Twins Baseball Club
Dunwoody College of Technology	Nilan Johnson Lewis
Ebenezer	OLSON
El Amins Fish House	Oppenheimer Wolff & Donnelly, LLP
EnergyScapes	Padilla Speer Beardsley Inc.
Faegre & Benson LLP	PCL Technologies
Fairview Health Services	Piper Jaffray
Foley & Mansfield	Redeemer Health and Rehab Center
General Mills	Robins, Kaplan, Miller & Ciresi, LLP
Girl Scouts	Target Corporation
Goodwill Easter Seals	The IT Guy
Grand Aspirations	Thrivent Financial for Lutherans
Greene Espel, P.L.L.P.	Tunheim Partners
Greater Twin Cities United Way	Twin Cities Public Television
HealthPartners	U.S. Bancorp
Hennepin County	U.S. Congressman Keith Ellison
Hennepin County Medical Center	U.S. District Court
Hilton Garden Inn Minneapolis	University of Minnesota
Hubbard Broadcasting	UPS
Jefferson Lines	VA Medical Center
Juxtaposition Arts	Walker Art Center
KBEM-FM Jazz 88	Walker Methodist Health Center
KFAI, Fresh Air, Inc.	Wells Fargo
KMOJ FM	William Mitchell College of Law
Larson King	Xcel Energy
Legal Rights Center, Inc	Youth Farm and Market Project
Lurie Besikof Lapidus & Co.	
Macy's	
McKinsey and Co., Inc.	
Meet Minneapolis	

## Become a STEP-UP Achieve Employer!

You are only a few simple steps away from changing the life of a young person. Here's how to provide an internship:

### January-March

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- Identify your company's summer work needs
- Contact us to begin the application process
- Attend optional information session

### April

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- Complete your **STEP-UP Achieve** job description form by April 15, detailing the needs of your company

### May

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- You will be matched with a young person based on their career interests and skills and the needs of your company
- You will have the opportunity to interview and hire your summer intern
- Attend supervisor orientation

### June – August

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- Provide 6-10 week paid internship (minimum of \$7.25 per hour) between mid-June and mid-August
- We will provide ongoing support to your company and your intern to ensure success



# achievempls

## AchieveMpls

As the nonprofit partner of the Minneapolis Public Schools, AchieveMpls harnesses and mobilizes our community's resources — time, talent, and dollars — to build a wide web of support for all public school students and ensure that they can succeed in school, work, and life. AchieveMpls helps to improve college readiness and access, expand job opportunities, and engage community volunteers to support our schools. It also raises funds for Minneapolis Public School strategic initiatives and individual schools, and manages over 120 grant and scholarship funds for students, teachers, and classrooms. Ensuring a strong future for our youth is the best investment we can make in our city's health and vitality.

## For more information, contact

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**STEP-UP Achieve is a  
part of the City of Minneapolis  
STEP-UP Program**